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Success Fee Based DMB Financial Appoints New Vice President of Marketing

Beverly, MA: DMB Financial, a leading provider of consumer debt resolution services, is pleased to announce the appointment of Jeff Takle to the position of Vice President of Marketing. Mr. Takle will lead DMB's comprehensive marketing, advertising, and public relations efforts to enhance consumer awareness regarding the benefits of the company's success fee based debt resolution programs.

Mr. Takle brings considerable expertise in strategic planning and online marketing to DMB, and will play a crucial role in the company's continued growth. With Bachelors degrees in Business and International Relations, and Masters degrees in Business Administration and Strategic Intelligence, Mr. Takle's expertise in online marketing, direct mail, fund raising, and growth strategies will be of great benefit to both DMB and the debt resolution industry as a whole.

As the former owner of Cyber Applications Group, a nationwide web-based real estate financial services company, Mr. Takle was integral in gaining national news coverage for the company in the New York Times, CBS Evening News, the Wall Street Journal, and Smart Money, among others. This experience in successful media relations will help DMB broaden exposure of its client-focused debt resolution programs.

"As the top success fee-based company in the debt resolution industry, this is a very exciting time at DMB." says Mr. Takle. "We've got a proven track record across 11,000 clients and millions of dollars saved. This company is poised to become one of the top 5 companies in the entire industry within the next few years."

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About DMB Financial

DMB Financial negotiates debt with credit card companies for significant savings to the consumer. They've saved 11,000 clients over \$87 million in credit card debt and counting. DMB Financial is the industry champion of a "success fee" based business model, where the company only gains when and if it delivers real savings to the consumer.